

SentryBay Strategic Direction

At SentryBay, we adhere to the premise that any device may be compromised. Our aim is to secure the data rather than the device.

We have been clear on our strategic objectives since forming the company. We planned to develop a portfolio of IP and security products and to prove their worth in various verticals and geographical markets. We aimed to create value then work with major partners to leverage these proven technologies in order to maximize returns.

At SentryBay we have succeeded in creating a company with:

- 7 diverse security products – operating on PC, mobile, cloud and IoT
- Long term partnerships in place with significant organisations (most extend to 2020).
- Geographical spread: Blue chip global customers/partners across NORAM, LATAM, Europe and Asia.
- Diverse vertical markets: Addressing consumer, banking, telcos, insurance, payment cards, Infosec sectors.
- Two patents granted with others pending
- Scalable technology that can enhance a wide range of software solutions
- Proven ability to solve tough information security challenges

We have now achieved our initial objectives of a number of diverse information security solutions across verticals and geographical spread. SentryBay is now poised to further achieve the objective of working together with large partners to maximize returns from our solutions, as well as extending our technology to the next level.

Large partners can leverage our initial success and create market-leading solutions which drive significant revenues. For example, fundamental technologies such as keylogging protection can be embedded within any PC or mobile software that has logins or any other sensitive data entry. This patented technology can only be obtained from SentryBay.

In 2013, IBM acquired our largest banking competitor Trusteer for a reported \$1billion. SentryBay has a stronger and more diverse technology set which gives us optimism for what we can achieve together with the right partner/s. Our engineers are continuing to push technological boundaries for new areas such as IoT.

SentryBay Limited:

UK Headquarters

3 Manchester Square
London W1U 3PB
United Kingdom

ph: +44 (0) 203 219 3060

North Carolina Office

16900 Ashton Oaks
Charlotte
North Carolina 28278

ph: +1 949 394 4902

California Office

1840 Gateway Drive
Suite 200
San Mateo
CA 94404

ph: +1 (650) 242 8796