

Identity Theft. Solved.

August 31, 2010

SentryBay builds channel with distribution partner Tekdata

New partnership gives 1500 UK resellers access to leading edge anti-key logging and anti-phishing.

London, UK 31st August 2010. Security software specialist SentryBay today announced a new distribution agreement with Tekdata Distribution. SentryBay's products offer protection against online identity theft and key logging malware - both huge problems for businesses and public sector organisations.

The agreement provide Tekdata with access to SentryBay's suite of leading edge security products, including its Enterprise Data Protection Suite (DPS) and Secure Access System (SAS). The partnership is effective from August 2010.

The SentryBay Enterprise DPS complements traditional anti-virus solutions that have weaknesses against real-time malware threats. In 2009 data breaches cost organisations US\$204 per exposed record on average - an almost two percent increase over 2008. Worryingly, the number of breaches that were caused by malicious attacks and botnets doubled from 12 percent in 2008 to 24 percent in 2009. By overlaying existing solutions and providing real-time protection of all data entered online, the DPS protects against corporate data breaches and identity theft. Its management console also provides unparalleled visibility of the security profile of each PC.

The SentryBay Secure Access System (SAS) provides ultra-secure protection against the biggest online threats facing organizations that depend upon reliable, secure remote access to their systems, such as small businesses/enterprises, education, government and healthcare providers. SAS provides a two-way authenticated connection using its own secure browser - all within three seconds.

Dave Waterson, Chief Executive Officer, SentryBay said: "We are delighted to sign our first partnership with Tekdata Distribution, which is one of the UK's best-regarded and experienced IT security distributors. Tekdata has a fantastic base of resellers in the UK who will now have access to our product range. Clearly there are huge opportunities for resellers to leverage the current need for an extra layer of security software with their customers - we are looking forward to working with Tekdata and its reseller partners to fill the gap."

Jason Hill, Sales Director at Tekdata said: "SentryBay's suite of products will complement and enhance Tekdata's security solution portfolio. The products also offer resellers a fantastic opportunity to boost their margins with software that's both leading edge and in high demand."

Identity Theft. Solved.

August 31, 2010

About SentryBay

SentryBay is a leader in real-time data security software - its proactive solutions offer unparalleled security in real-time preventing identity theft and theft of corporate data. This protects a user's online identity while protecting corporate brands and reputation. SentryBay is a privately-held company headquartered in London with offices in California, North Carolina, Washington D.C. and Australasia. For more information please visit www.sentrybay.com

About Tekdata Distribution

Tekdata Distribution is one of the UK's most experienced and most innovative specialist IT distributors. It stocks a wide range of IT equipment including Internet Security, Storage, Peripherals and Access Control Products. It is now Europe's biggest and longest serving SonicWALL distributor with Europe's largest dedicated SonicWALL Sales team, and is also the biggest distributor in the UK of Cherry Peripherals.

In November 2007 the Tekdata business was acquired by Micro-P, which is part of the DCC PLC group. This acquisition saw Tekdata Distribution become the "IT Security Centre of Excellence" for the group. Tekdata continues to develop even more rapidly as part of a large multinational organisation. For more information please visit www.tekdata.co.uk