

Identity Theft. Solved.

August 19, 2009

## SentryBay sign deal with Brinc Ltd

SentryBay announced this week that they have signed a deal with Brinc Ltd to provide its Enterprise Security Suite to secure Brinc employee benefit portals, while providing its consumer solutions for sale from member portals.

Brinc is in the forefront for the provision of employee benefit shopping and service portals in the UK. These portals provide members with savings and special offers on a wide range of goods and services, whilst assisting HR departments with motivation and retention strategies. Brinc's effectiveness in sourcing compelling offers and cutting edge business model means Brinc is rapidly becoming a leading provider of such portals in the UK.

This initiative was borne out of Brinc's research showing their customers were concerned about protecting their identity when going online. With SentryBay's solutions offered to protect key registration and login details entered by users, this makes Brinc's portals the most secure employee benefit portals available in the market.

Brinc's customers include UK's National Health Service (NHS) which has 1.4m employees.